## DESN 360 Publication Design

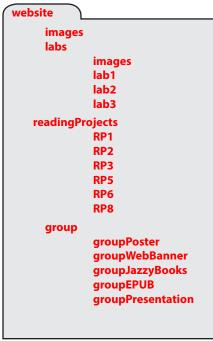
### SETTING IT ALL UP

#### **Objective**

Begin using current workflow methods used in web design.

#### **File Structure**

Create the following **folders** on the *Desktop*. Be <u>exact!</u>
 See **bold** text on <u>pages 6 & 7</u> for overall file organization and folder structure.



#### **Canvas**

- 1. Log onto the Canvas and download the 360\_lab1.pdf file to your *Desktop*.
- 2. Place the 360\_lab1.pdf into the **lab1** folder inside the website folder on *Desktop*

#### **NetStorage**

- 1. Setup a NetStorage account. Skip this if you already have one.
- 2. Create web space on your NetStorage site this will create a public folder "website".

#### NetStorage via FTP

- 1. At home, start up your File Transfer Protocol software (Fetch, CoffeeCup, CoreFTP, etc.) and Log into your NetStorage account using the <u>host name</u>, <u>username</u>, <u>& your password</u>.
- 2. On a campus computer, open your NetStorage drive from the desktop
- 3. On NetStorage, locate the **website** folder created during the "web space" process and copy/move all folders <u>inside</u> your *Desktop* **website** folder (not the website folder itself) into your NetStorage Webspace **website** folder.
- 4. File structure should look identical to the one on your *Desktop* only ONE "**website**" folder on NetStorage.

#### Log onto your NetStorage Account

1. Open an Internet browser and navigate to your NetStorage URL. What do you see?

N	A	N	1E						

URL

LAB

L1

**DUE** see syllabus

POINTS 20

#### **RESOURCES**

#### **Net Storage Setup**

http://access.ewu.edu/OIT/Services/ iTech/Technology-Services.xml

#### **NetStorage Web Space**

http://techfee.ewu.edu/websites/

#### Student URL

http://studentweb.ewu.edu/username/

#### **NetStorage FTP Access**

host: netstorage.ewu.edu

#### **Your Student FTP**

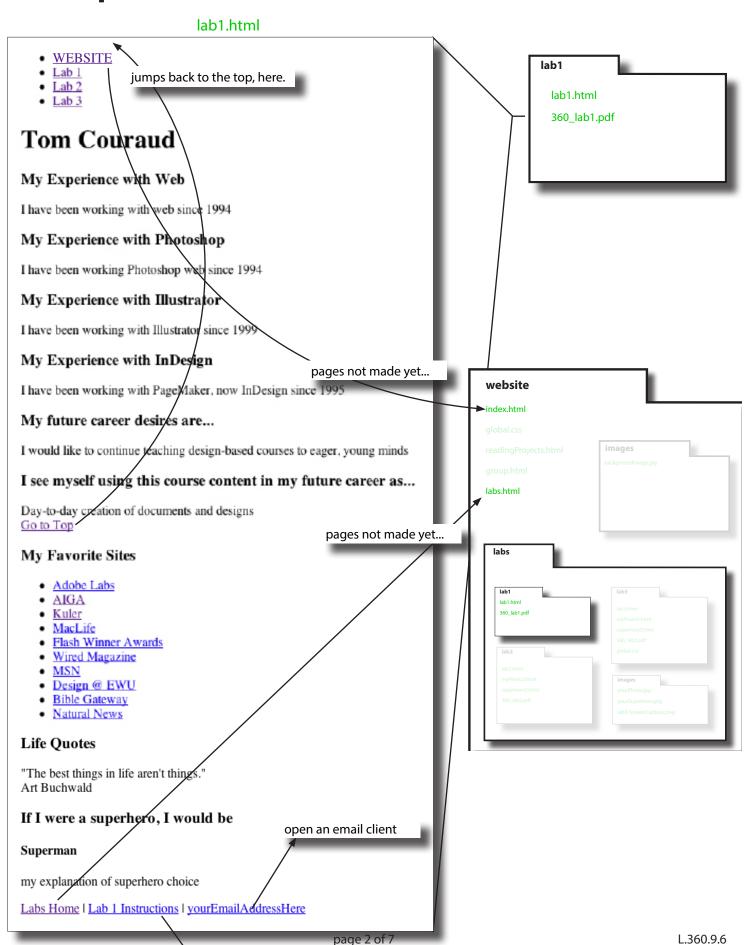
host: netstorage.ewu.edu user:

#### **W3 Schools**

http://www.w3schools.com/

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### Example - finished lab 1 @ http://studentweb.ewu.edu/username/



clicking link opens the "360\_lab1.pdf" file

### **Publication Design DESN 360**

#### **Text Editing**

- 1. Open the attached text document using a simple HTML editor NotePad++ [pc] or TextWrangler [mac]. HTML editors will not show rich text
- 2. Save file as lab1.html and place in proper location in your Desktop folder (website/ labs/lab1/lab1.html)
- 3. Read all comment text for more specific instructions.
- 4. Edit the following **bold** red tags, text and commented HTML areas:

```
<!DOCTYPE html>
```

<html>

<head>

#### <head>

- <!--This is a comment. Comments are not displayed in the browser.-->
- <!--go to w3schools.com and search for "HTML <meta> tag" -->
- <!--copy and paste "keyword", and "author" meta tags-->
- <!-- modify each content=" you list the content inside the quotes" to reflect this lab -->
- <!-- add the meta data below this line-->

<meta name="description" content="this is an in-class lab using basic HTML tags,</pre> discussion, and w3schools.com"/>

- < replace this tag with the proper keyword meta data here/>
- < replace this tag with the proper author meta data here/>

<meta http-equiv="Content-Type" content="text/html; charset=UTF-8"/>

<!--This is a comment. Comments are not displayed in the browser. Edit line below-->

<title>Lab 1 - Your Name Here</title>

</head>

<body id="top">

#### <111/s

<!--This is a comment. Comments are not displayed in the browser.-->

<!--The file organization example on page 6 and 7 illustrate the links below.-->

<|i><a href="../../index.html">WEBSITE</a>

<a href="lab1.html">Lab 1</a>

<a href="../lab2/lab2.html">Lab 2</a>

<a href="../lab3/lab3.html">Lab 3</a>

<body> <!--This is a comment. Comments are not displayed in the browser. -->

<!--Edit answers below to be your own-->

<h1> Your Name Here </h1>

<h3> My Experience with Web </h3>

replace with your answer

<h3> My Experience with Photoshop </h3>

replace with your answer

NAME

URL

LAB

**DUE** see syllabus

POINTS 20

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#### Student URL

http://studentweb.ewu.edu/ username/

#### **NetStorage FTP Access**

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# DESN 360 Publication Design

```
<h3> My Experience with Illustrator </h3>
              replace with your answer 
             <h3> My Experience with InDesign </h3>
              replace with your answer 
             <h3> My future career desires are... </h3>
              replace with your answer 
             <h3> I see myself using this course content in my future career as... </h3>
              replace with your answer 
             < a href="#top"> Go to Top </a> 
       <!--This is a comment. Comments are not displayed in the browser.-->
       <!--List 4-10 of your favorite links... use absolute link addresses. -->
             <h3> My Favorite Sites </h3>
                  <a href="place favorite URL here" target="_blank">Site Name</a>
                  <body>
                <h3> Life Quotes</h3>
       <!--This is a comment. Comments are not displayed in the browser.-->
       <!--Correct the � (unkown symbol) with proper quote marks . -->
              "replace with your life quote or favorite quote."
                <br/>
<br/>
Author's Name
             <h3> If I were a superhero, I would be </h3>
             <h4> Enter your Superhero here </h4>
              my explanation of superhero choice is... enter your answer 
       <!--This is a comment. Comments are not displayed in the browser.-->
       <!--The area below is the footer area.-->
             <a href="../../labs.html">Labs Home</a>|
                <a href="360_lab1.pdf">Lab 1 Instructions</a>
       <!--This is a comment. Comments are not displayed in the browser.-->
       <!--go to w3schools.com and search for "HTML <address> Tag" -->
                <a href="enter your email address using proper HTML">
                  typeYourNameHere</a> 
         </body>
       </html>
       5. Save file often
```

6. Open file using web browser. It should look like example (page 2 and 5)

7. Fix any visual errors (check your quote marks)

NAME

URL

**LAB** 

L1

**DUE** see syllabus

POINTS 20

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http://www.w3schools.com/

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# DESN 360 Publication Design

#### **Upload to your NetStorage FTP**

- 1. Open your FTP software and log into your NetStorage account again.
- Copy/move the labs folder on your computer into the websiite folder located in your NetStorage folder. Replace the older NetStorage files with your newer *Desktop* files
- 3. Your file structure on your computer and on NetStorage will look like the example on *below*

#### **View Online Content**

- 1. Open an Internet browser and navigate to your NetStorage URL
- 2. Navigate to your lab1.html
  - http://studentweb.ewu.edu/username/labs/lab1/lab1.html
- 3. You should see a page similar to the image below
- WEBSITE
- Lab 1
   Lab 2
- Lab 2

#### **Tom Couraud**

My Experience with Web

I have been working with web since 1994

My Experience with Photoshop

I have been working Photoshop web since 1994

My Experience with Illustrator

I have been working with Illustrator since 1999

My Experience with InDesign

I have been working with PageMaker, now InDesign since 1995

My future career desires are...

I would like to continue teaching design-based courses to eager, young minds

I see myself using this course content in my future career as...

Day-to-day creation of documents and designs Go to Top

#### My Favorite Sites

- Adobe Labs
- AIGA
- Kuler
   MoeLid
- MacLife
- Flash Winner Awards
   Wired Magazine
- MSN
- Design @ EWU
- Bible Gateway
- Natural News

#### Life Quotes

"The best things in life aren't things." Art Buchwald

If I were a superhero, I would be

#### Superman

my explanation of superhero choice

Labs Home | Lab 1 Instructions | yourEmailAddressHere

#### website

```
images
labs
  images
  lab1
     lab1.html
     360 lab1.pdf
  lab2
  lab3
readingProjects
  RP<sub>1</sub>
  RP2
  RP3
  RP5
  RP<sub>6</sub>
  RP8
group
  groupPoster
  groupWebBanner
  groupJazzyBooks
  groupEPUB
  groupPresentation
```

• All	Content					5pts	

- HTML Works . . . . . . 5pts
- Correct Syntax . . . . . 5pts
- Web Published . . . . . 5pts

N	Α	M	F

**URL** 

**LAB** 

L<sub>1</sub>

#### **DUE** see syllabus

POINTS 20

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## **NETSTORAGE - file organization**



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## **WEBSITE - folder structure**

website		group				
index.html		gr	oupPoster			
global.css			groupPoster.jpg			
readingProjec	ts.html	groupPoster-print.pdf				
group.html		<b>group Web Banner</b> group Full Banner.jpg				
labs.html			groupVerticalBanner.jpg			
			groupFullBanner.swf			
images	azekaroundimago ina		group Vertical Banner.swf			
	oackground Image.jpg	gr	oupJazzyBooks			
labs lab1			group Jazzy Books. jpg			
	ab1.html		groupJazzyBooks.pdf			
	60_lab1.pdf		groupJazzyBooks-print.pdf			
lab2	00_ldb1.pd1	gr	oupEPUB			
	ab2.html		groupEPUB.jpg groupEPUB.epub			
	nyPhoto2.html	ar	oupPresentation			
	uperhero2.html	9.	groupPresentation-web.pdf			
	.60_lab2.pdf		groupPresentation.jpg			
lab3			3 , ,,,,			
la	ab3.html					
n	nyPhoto3.html					
	uperhero3.html					
	60_lab3.pdf					
9	llobal.css					
image						
· · · · · · · · · · · · · · · · · · ·	ourPhoto.jpg					
	ourSuperhero.jpg ab3-ScreenCapture.png					
readingProje RP1	cts					
	eadingProject1.jpg					
	eadingProject1.web.pdf					
RP2						
r	eading Project 2.jpg					
	eadingProject2-web.pdf					
RP3						
	eadingProject3.jpg					
	eading Project 3-web.pdf					
RP5	eading Project 5.jpg					
	eadingProject5.jpg eadingProject5-web.pdf					
RP6	cading rojects web.par					
	eadingProject6.jpg					
	eading Project 6a-web.pdf					
r	eading Project 6b.html					
RP8						
	eadingProject8.jpg					
	eadingProject8a-web.pdf					
r	eading Project 8b-web.pdf					

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