



The BLVD... a transformation from downtown to destination!

THE BLVD

Big Changes are in the wind!

Known to some as the birthplace of the Space Shuttle program, and to some as the Windy City of the West, Lancaster has seen momentous changes in the past five years.

More than \$10 million of public and private funding has been spent revitalizing Downtown Lancaster, restoring its reputation as a thriving hub of business and entertainment.

Dubbed The BLVD, Lancaster's new outdoor shopping and dining destination, offers delights for all the senses. Distinguished by its beautiful sidewalk streetscape and ramblas, the area is lined with a unique mix of dining, shopping, arts and entertainment venues with something special for families and urban trendsetters alike.



THE BVLD



Shopping & Dining

Looking for that unique gift or memento? You'll find it in The BVLD's antique and specialty shops. From the local fine art at The Graphic Experience, to the unique home decor at The Lamplighter, to the specialty bath salts bar at The Forge Store, you're certain to find that one-of-a-kind something special for any occasion.

The BVLD is proud of the entrepreneurial spirit and creativity of its local restaurants. Whether you prefer a perfect grill or crave a crepe, you'll find something to satisfy every taste. Enjoy the food and atmosphere while visiting with owners and chefs — making your experience more comfortable, personal and friendly.

Culture & Entertainment

The BVLD is the home of a number of venues that delight thousands of visitors every month.

The Lancaster Performing Arts Center hosts local and international theater, music, and dance performances. From Swan Lake to Spamalot, you'll find something to enjoy at this state-of-the-art facility.

The new Museum of Art and History houses special collections of artifacts that feature the rich historical and cultural history of the Antelope Valley.

The Artist Lofts Gallery features rotating special exhibits by resident artists, as well as periodic meet-the-artist receptions and private showings.



Family-Friendly Events

The BVLD offers a number of free special events throughout the year, guaranteed to delight the entire family.

The Farmer's Market every Thursday offers a fresh local produce and unique gourmet foods from local businesses, as well as arts and crafts and street vendors. Plus don't miss the outdoor concert series beginning in April.

The Streets of Lancaster Grand Prix in September is an exciting weekend of professional and amateur go-cart racing. The only street race of its kind west of the Mississippi River, the event includes a street festival and classic car show.

The BooLVD in October features free trick-or-treating at area businesses, two haunted houses, a street festival and farmer's market, and Halloween-themed entertainment at the center stage. Kids



will love the hayrides, corn maze, pumpkin painting and costume contest, and the entire family can dine in street-vendor style at one of the numerous food trucks.

Celebrate America in November pays tribute to our rich national history, as well as our local service and military personnel throughout the world. Several stages with live music and dancing, a vintage car show, street festival, and spectacular fireworks round out the evening.

A Magical BLVD Christmas in December brings the sights, sounds, and feel of the holiday season to the desert! Includes carolers, Christmas entertainment on two stages, a Christkindlmarkt, and a variety of holiday-themed activities. Kids won't want to miss the real snow playground, genuine horse-drawn sleigh ride, and – of course – a visit with Santa!



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Join our growing family!.....

If you have the entrepreneurial spirit, opportunities are still available for joining the family of The BLVD businesses.

Whether you're considering a permanent brick-and-mortar storefront or might prefer an outdoor mobile kiosk, we'd love to hear how you can help enhance the thriving environment of The BLVD and bring even more value to the thousands of visitors every month.

For more information about new business opportunities and special events, visit www.lancasterblvd.com or email info@lancasterblvd.com.

Yes, keep me informed about upcoming events on The BLVD!

Name

Address

City

State

Zip Code

Email

How did you learn about The BLVD's transformation?

How would you like to receive information?

Email

USPS